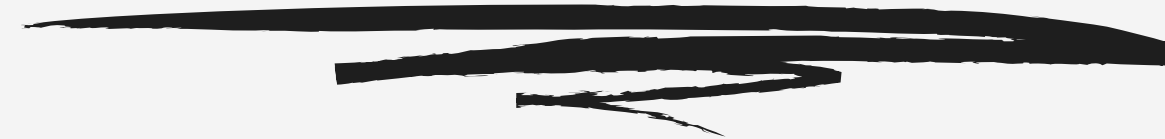




BROKERAGE PARTNERSHIP PACKET



AGENDA

1

WHO WE ARE

2

WHY INFINITE VIEWS

3

LISTING MARKETING

4

SOCIAL MEDIA MARKETING AND MANAGEMENT

5

KW SPECIAL SOCIAL MEDIA PACKAGES



WHO WE ARE

Infinite Views is where the best creative content meets the most proven digital strategies.

By being a top-performing Creative, Social Media, and Digital Agency, Infinite Views is designed to help Realtors, Teams, and Brokerages with an all-in-one, in-house growth solution.

With over 25 dedicated team members, Infinite Views serves over 700 agents nationwide, completed over 1500 projects in 2022, and has marketed over \$3 Billion in Real Estate in the last two years.



WHY CHOOSE INFINITE VIEWS?



FULL-SERVICE GROWTH AGENCY

Save time and work with an agency focused on your growth. We offer streamlined processes that are results-driven. 700+ Active Agents served nationwide.



DEDICATED TEAM AND SERVICE

Freelancers can't provide what our specialized team of 25+ full time team members can. Dedicated Admin, Project Managers, Editors, Strategists, Graphic Designers, and more!



TURNAROUND TIME

24 hour turnaround on photos, 3D tours, and listing websites. 48 hours for listing videos and floor plans.

WHAT WE OFFER



LISTING MARKETING

Professional Photography, Videography, Aerial, 3D Tours, 2D Floor Plans, Dedicated Listing Websites, Brochures.



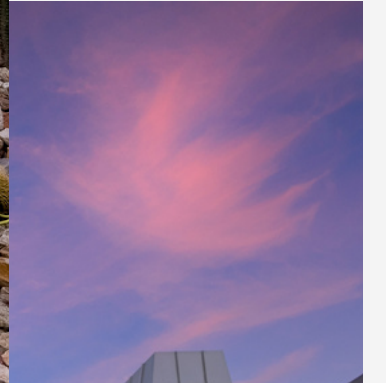
SOCIAL MEDIA MARKETING

Custom Social Media Reels, Content Ideation, Script Writing, Trendy Editing, Automated Posting, Graphic Design, and more.



DIGITAL SOLUTIONS AND AD MANAGEMENT

CRM Integrations, Workflow Automations, Ad Creation, Ad Management (FB Lead Gen Ads, IG Reach Ads).



LISTING MARKETING

- Professional Photography
- Videography
- Aerial
- 3D Tours
- 2D Floor Plans
- Dedicated Listing Websites
- Reels
- Brochures
- and more!

ARIZONA EXAMPLES:

[CLICK HERE TO VIEW PRICING](#)

- ✓ [5724 N Echo Canyon Dr. Phoenix, AZ](#)
- ✓ [4534 E Rockridge Rd. Phoenix, AZ](#)
- ✓ [4021 E Claremont Ave. Paradise Valley, AZ](#)
- ✓ [14296 E Kalil Dr. Scottsdale, AZ](#)

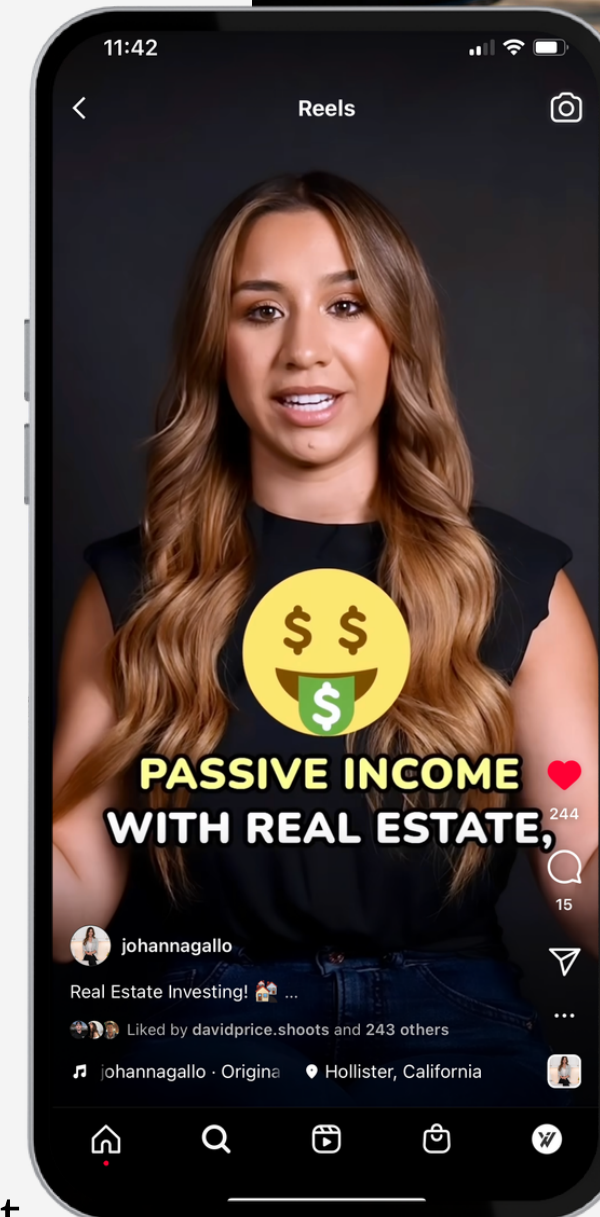


SOCIAL MEDIA MARKETING & MANAGEMENT

- Account Audit, Creation, & Optimization
- Content Ideation
- Script Writing
- Professional Video and Editing
- Lifestyle Photos
- Graphic Design
- Social Media Channel Analytics
- Strategic Hashtags and Captions
- Google My Business Management
- Facebook, Instagram, TikTok Management
- Ad Campaigns
- Posting on Your Channels

REEL EXAMPLES:

- ✓ Base Jumping in AZ
- ✓ Barrett-Jackson Highlight
- ✓ Client Testimonial
- ✓ Informational + Captions
- ✓ Listing Reel
- ✓ Black Rifle Coffee Highlight



SPECIAL KW SOCIAL MEDIA MARKETING AND MANAGEMENT PACKAGES

- 1 KW TEAM PACKAGE**
- 2 KW ELITE PACKAGE**
- 3 KW TOP PRODUCER PACKAGE**

KW TEAM PACKAGE

FOR AGENTS WHO WANT A BUDGET-FRIENDLY ENTRY INTO SOCIAL MEDIA VIDEOS

SCOPE

- Shared Content Ideation
- Shared Script Writing
- 4 In-Office Reels per Month
- Teleprompter
- Premium Editing with Captions
- Consistent KW Branding
- Royalty Free Music
- All Files Delivered via Dropbox

DETAILS

Whether you're a new agent or seasoned veteran that wants an affordable entry to professional social media marketing, the KW Team Package is for you. With shared content ideation, your brokerage will have access to relevant and exciting video topics. Our team will also help with script writing to make sure your viewers are engaged from start to finish. With 4 in-office reels per month, you will be able to provide valuable content and updates to your followers once a week!

KWAZ SPECIAL PRICE

~~899~~ 650/month

KW ELITE PACKAGE

FOR AGENTS WANTING A MORE CUSTOM SOLUTION

SCOPE

- Custom Content Ideation
- Custom Script Writing
- 8 Custom Reels per Month (mix of in-office and on-location)
- Teleprompter
- Premium Editing with Captions
- Consistent KW Branding
- 2-3 Professional Lifestyle Photos per month
- 1-2 Shoot Days per Month
- Royalty Free Music
- All Files Delivered via Dropbox
- 10% off Listing Marketing Packages

DETAILS

For agents that want a more customized approach to build their brand, the KW Elite Package is for you. With a mix of both in-office and on-location reels, not only can you educate your audience about what's happening in the market, but you can also highlight the best parts of your area! From local businesses to your favorite parks, you'll be able to show your followers that you are a local expert! With the addition of monthly lifestyle photos and 10% off listing marketing packages, the KW Elite Package is one you can't miss.

KWAZ SPECIAL PRICE

~~1999~~ 1499/month

KW TOP PRODUCER PACKAGE

SCOPE

- Custom Content Ideation
- Custom Script Writing
- 8 Custom Reels per Month (mix of in-office and on-location)
- Teleprompter
- Premium Editing with Captions
- Consistent KW Branding
- 3-5 Professional Lifestyle Photos per month
- 2-3 Shoot Days per Month
- Royalty Free Music
- All Files Delivered via Dropbox
- 10% off Listing Marketing Packages
- Full Brand Account Creation / Optimization
- Full Brand Audit and Deep Dive
- Graphic Design / Graphic Posts
- 1 Blog / IG Guide per Month
- Custom Captions and Hashtags
- Google My Business Management
- Posting on 3-4 Focused Channels (FB, IG, TT, LI)
- Dedicated Account Manager and Strategist
- Optional Paid Ads Setup & Implementation

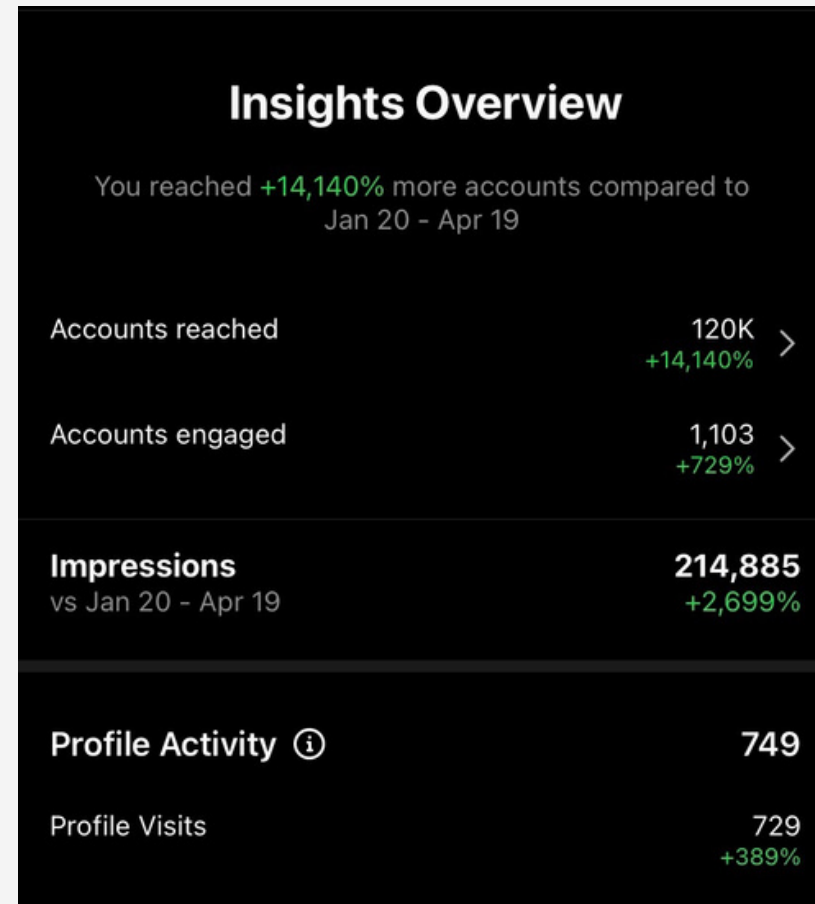
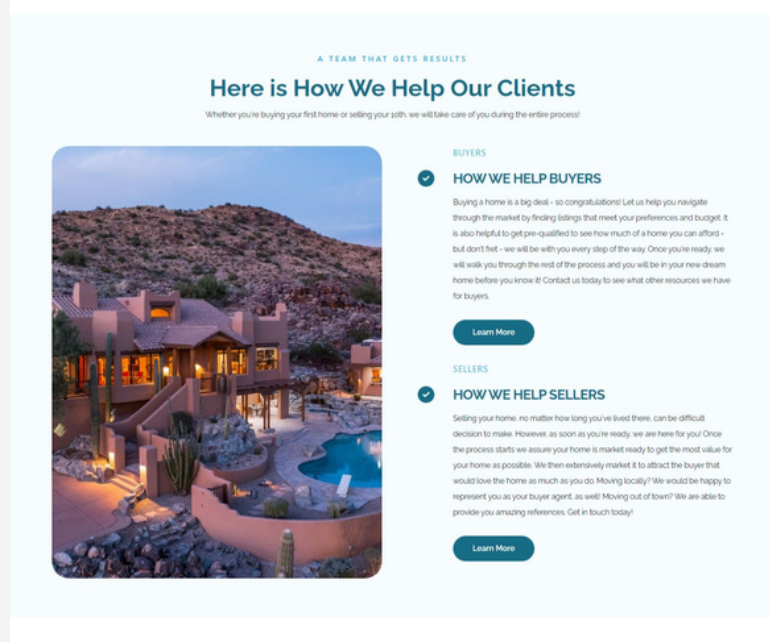
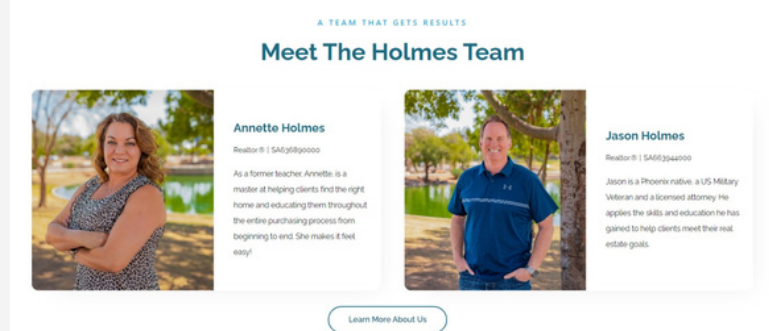
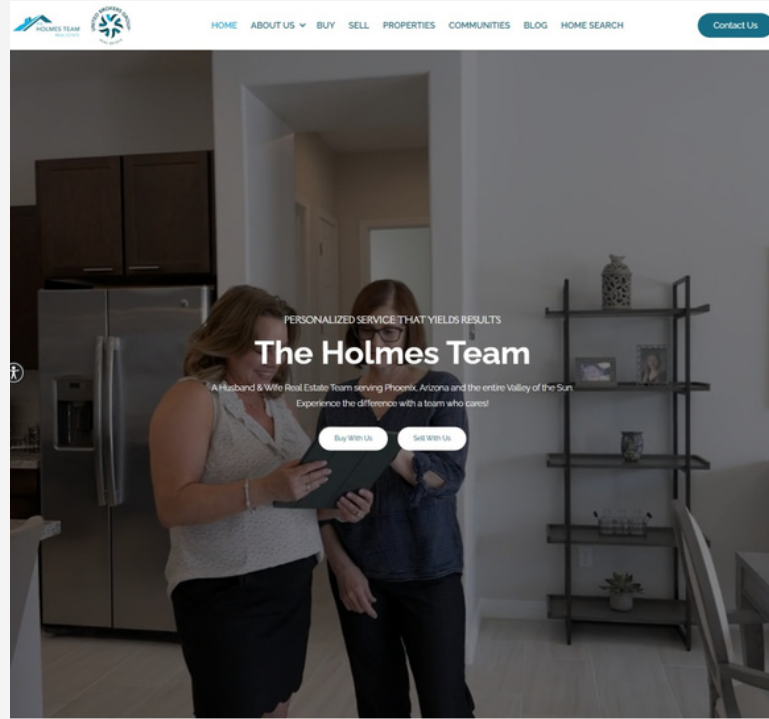
FOR THE BEST OF THE BEST

DETAILS

Ever wanted to have a full agency on your team? Ever wanted to become a local influencer? If you answered yes, the KW Top Producer Package is for you. You will not only shine with your custom creative content, but you will also receive a dedicated account manager and strategist that will be helping your brand accounts refresh and optimize from start to finish. Our team will create a full content calendar and post on focused social channels, to make sure your distribution strategy is perfect every time. Agents typically with our Top Producer Package can expect 25,000+ organic views across channels per month, and 50-100,000 views across channels per month with a dedicated ad strategy. Focus on building your business, while we build your brand and social presence. ***Limited spots available, must be approved to join.***

KWAZ SPECIAL PRICE

~~2999~~ 2499/month



LATEST CAMPAIGN INSIGHTS


3 Month Campaign with The Holmes Team (UBG)

- Social Media Takeover + Ad Management
- 120,621 Accounts Reached (14,140% Increase)
- 214,885 Impressions (2,699% Increase)
- 41 Facebook Lead Gen Results (Avg. \$33/lead)

THANK YOU!

CONNECT WITH US:

 @infiniteviewslc

 infiniteviewslc.com

 bryan@infiniteviewslc.com

 INFINITE VIEWS